CAEx
Food&HoReCa

CAEx
Central Asian Expo Uzbekistan

Sponsorship packages

For Exhibitors and Other Organizes

2017

1 Vertical Banners In the Front Building



- Placement of a banner on the front of the building
- Size: 3000 x 14 400 mm
- for 3 event days
- Max 6 Vertical Banners. 3 on the right side, 3 on the left side after the central 4 of exhibition

2 Vertical Flags In the Front Building



- Max 16 Flags. 8 on the right side 8 on the left side
- Min 4 flags
- Size: 740x2900mm

3 Tag In the Front Gate



- Placement of an external Tag at the entrance of the visitors parking log
- Size: 5.000 x 4000 mm x 1000 mm
- for 3–4 event days
- Half areas can be used by the sponsor the rest will be used by the exhibition
- Maximum 2 Sponsors
- 1 in entrance
- 1 in exit

4 Special Outdoor Board on the Front Garden



- Placement of an external Tag on the front garden of CAEx
- Size: 4000 x 8.000 mm
- for 3 event days
- Max 2 Ad boards

5 Video in Parking Lot Video Wall



- Placement of an advertising clip (dynamic or static) on an LED screen in the car park during the exhibition days
- for 3 event days
- Per 60 sec video
- Max 10 Videos in the row

6 Building Vertical Billboards of CAEx



- Placement of an external Vertical Bilboard on the right and left sides of CAEx building
- Size: 4000 x 8.000 mm
- for 3 event days
- Max 7 Vertical Billboards on the right
- Max 7 Vertical Billboards on the left

7 Totems in the Entrance Garden of CAEX



- Placement of an external totem in any point in the front of CAEx building garden
- Size: 1.000 mm x 3.000 mm x 1.000 mm
- for 3 event days
- Max 5 Vertical Banners on right
- Max 5 Vertical Banners on right

8 Roll Up Banners in Foyer



- Directional Roll Ups of the exhibitiors with their advertising content on 1 Roll Up Banners at the exhibition foyer
- Max 10 Rollups in Foyer
- For 3 event days

9 Collumns in Foyer



- Placement of banner constructions on columns in the foyer
- Size: 4840 x 1420 x 900 mm
- for 3 event days /per Billboard
- Max 4 Vertical Collumns

10 Registration Desks Banners



- Placement of the partner's logo in the form of a sticker in the visitor registration area
- Size: 10.000 x 140 mm
- Max 4 Horizontal Banners
- for 3 event days

11 Special Ad Board on the Balcony of CAEx



- Placement of a banner on the second floor in the lobby
- Size: 24.000 x 1.200 mm
- for 3 event days
- Only 1 Horizontal Banner

12 Floorplan Wall in Foyer



- Placement of an external Tag on the front of the building after the TAG of the exhibition
- Size: 4.000 x 10.000 mm
- for 3 event days
- Max 2 Horizontal Boards

13 Digital Floorplan in Foyer



- Placement of a logo in the digital floorplan of the exhibition
- Size: 16 x 9
- for 3 event days
- Max 10 Logos

14 Cloackroom Sponsorship



- Placement of frames in the doors and Windows of the cloackrooms
- Size: to be given
- for 3 event days
- Max 3 cloack rooms
- Visitors will be given tickets branded with the sponsor content.

15 Gate Wall Sponsorship



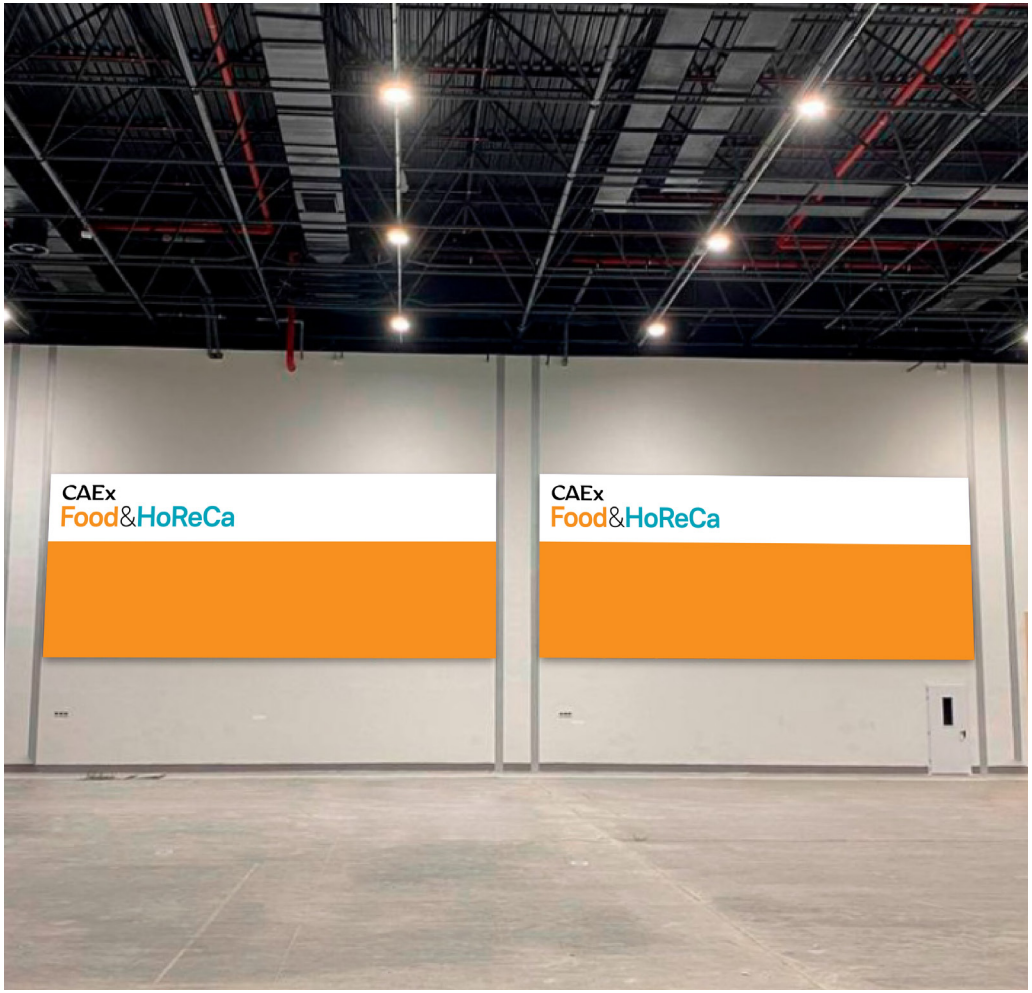
- Placement of temporary ad boards in the right and left side of the gate
- Size: 4 x 4 m
- for 3 event days
- Max 5 gates

16 Gate Sponsorship



- Placement of temporary ad boards in the right and left side of the gate
- for 3 event days
- Max 5 gates

17 Billboards in Hall



- Placement of billboards on the walls of the exhibition hall
- Size: 6000 x 3000 mm
- for 3 event days
- Max 10 billboards

18 Led Screen add 360 in Hall



- Placement of 30 sec ad videos for the 360 led screens
- Size: 1600 x 900 pixels
- Max 10 Videos on the roll
- for 3 event days
- Max 2 Led Screens

19 Led Screens in Hall



- Placement of 30 sec ad videos for the led screens
- Size: 3000x2000 pixels
- Max 10 Videos on the roll
- for 3 event days
- Max 2 Led Screens

CAEx
Food&HoReCa

For Take Away

Sponsorship packages

20 Visitors Badges



- Logo in the front side of the Badge at 10% ration
- Full back side of the Badge for Sponsor content
- Size: A6
- Will be distributed to 5.000 Pro Visitors
- for 3 event days
- Only 1 sponsor

21 Visitors Lanyards



- Logo on the Lanyard
- Size: to be confirmed
- Will be distributed to 5.000 Pro Visitors
- for 3 event days
- Only 1 sponsor

22 Exhibition Visitors Map



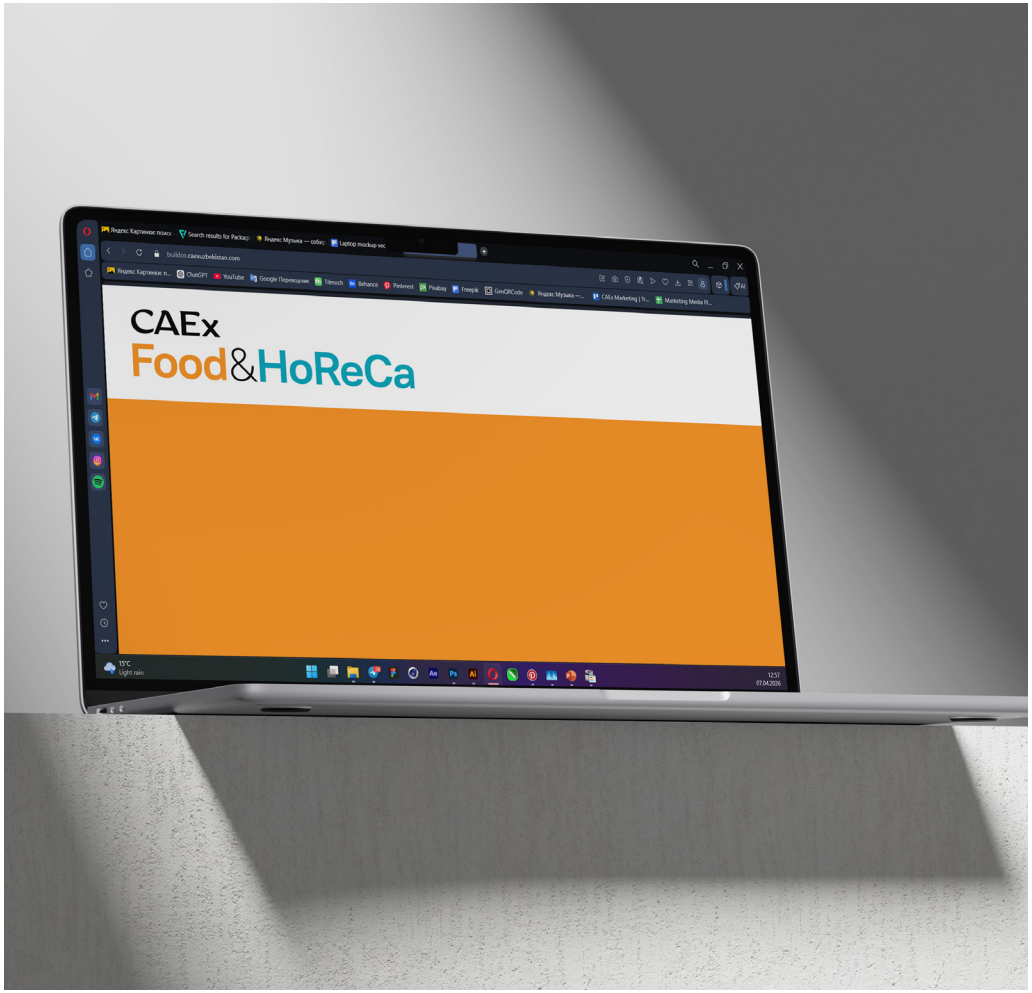
- Exhibition Map
- List of Exhibitors
- Event Schedule
- Logo in your stand in the floorplan
- Sponsoring backpage
- Size: A6
- Will be distributed to 5.000 Pro Visitors
- for 3 event days
- Only 1 sponsor for backpage
- Max 10 sponsors for logo

23 Catalogue Ad Pages



- Ad page in catalogue
- Size: A5
- Will be distributed to 1.000 Pro Visitors
- for 3 event days
- Only 1 sponsor for backpage
- Only 1 sponsor for back inner cover
- Only 1 sponsor for last page
- Only 10 sponsor for inner pages

24 Banner in Exhibition Web Site



- Annual Banner Sponsorship in the exhibition web site
- for 365 days
- Max 4 Logos

25 Banner on Online Visitors Registration Page



- Banner Sponsorship in the exhibition web sites visitor registration area
- for 90 days before the exhibition
- Only 1 banner

26 Machmaking Platform Sponsorship



- Sponsorship at the Machmaking platform
- Logo / banner at the
- Entry page
- Foyer of the platform
- Every inner page
- Only 1 Sponsor
- Starting from the setup of the platform
- Ends at the closing of platform

27 Flyer distribution



- Printing flyers for the client and distributing them during the exhibition
- Minimum 1,000 flyers
- Design provided by the client